

For Immediate Release

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Woozie® Adds the Unique Art of Carol Eldridge to Their Line of Signature Products

Raleigh, NC - Woozie, the originator of leading-edge neoprene Wine Glass Sleeves, is pleased to announce the addition of artist Carol Eldridge to their 2012 line of Signature Woozies, Bottle Bags and Party Packs.

Available to ship in January 2012, this new line of frolicking and fun Woozies makes a great addition to your inventory, helping grow your client's collection while giving your shop the "Go To" status for Woozie products.

Carol has brought two distinct collections to Woozie.

The Girlfriends Collection offers six assorted groups of girlfriends, complete with sassy social expressions, all said while doing what girlfriends love to do; shop, talk, travel and sip. These Woozie girlfriends will brighten your Girls Day In or Girls Night Out, you pick the time and we can be there! Six Woozies, two Bottle Bags and a Party Pack round out this fun collection.

The Splash Collection brings four different waterside designs, each a whimsical, impressionistic depiction of days spent relaxing by your favorite body of water, with a glass of wine, of course! These illustrations are lighthearted, and fun - and we are sure you will book your waterfront vacation as soon as you see them! A "Sand Pails" Bottle Bag and a Party Pack assortment are also available.

Carol Eldridge is an award-winning artist, printmaker and illustrator. She has been creating successful trend-setting designs since graduating from Massachusetts College of Art in Boston. Her colorful and flirty themes reflect the wondrous pleasures of every day life. Carol is widely recognized for her licensed art that can be found on a wide range of products from giftware to table top to fabrics to innovative product design. Carol resides in Massachusetts.

Woozie is a wine glass sleeve made from top quality neoprene which insulates your wine glass and feels soft to the touch! It is fun, functional and comes in wonderful Woozie colors and is distinctive in design! Woozie is stretchable, washable, foldable and reusable. Visit their website for more information: **[www. Woozie.com](http://www.Woozie.com)**

Woozie® is a registered U.S. Trademark of JB Originals, LLC. U.S. Patent No. Des.624366 and other patents pending.