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Woozie Announces Issuance of Design Patent for Flagship Product

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For immediate release:

JB Originals, LLC, the maker of Woozie® brand products, is pleased to announce that the United States Patent and Trademark Office has granted a valuable design patent on its signature Woozie® product. The original neoprene insulator for stemmed beverage glasses is recognized by the Patent and Trademark Office as unique and exclusively owned by JB Originals. This patent, with the previously granted trademark registration of the brand Woozie®, acknowledges JB Originals' creative contributions and affords strong intellectual property protection to the company's growing portfolio of products and brands.

"We are pleased to be awarded this patent. It recognizes one of the many innovations we continue to bring to the gift industry. Our fun and functional insulator for stemmed beverage glasses has gained wide customer acceptance as the perfect gift," commented Julia Sherron, the creator of Woozie®. "It is amazing to see how our insulator for a stemmed glass is changing the way people enjoy their beverages and share good times with friends."

About Woozie®

Woozie® is owned and operated by JB Originals LLC. The company began operations in 2008, and has quickly become a leading manufacturer of fun and functional wine accessories. The flagship product, the Woozie® is a neoprene insulator for stemmed beverage glasses and is currently in over 3,000 retail locations including gift shops, wineries, department stores, restaurants, and other retail locations across the United States, Canada, and Australia. The company is headquartered in Raleigh, North Carolina.

For more information, contact Frank Sherron, CEO at frank@woozie.com or visit www.woozie.com.

Woozie® is a registered U.S. Trademark of JB Originals, LLC. U.S. Patent No. Des.624366 and other patents pending.