

Woozie®



GIFTBEAT

Tracking the product pulse of the gift industry

OCTOBER 2011

Regional Chart

WINE-THEMED

NORTHEAST

1. SANTA BARBARA DESIGN – Lolita
2. DENNIS EAST – wineglasses, various
3. GANZ – wine stoppers, various
4. MUD PIE – boards, wineglasses, stoppers
5. EPIC PRODUCTS – Cork Cages

SOUTH

1. SANTA BARBARA DESIGN – Lolita
2. EPIC PRODUCTS – Cork Cages
3. DENNIS EAST – wineglasses, various
4. MUD PIE – boards, wineglasses, stoppers
5. HIGHLAND GRAPHICS – boards, various

MIDWEST

1. EPIC PRODUCTS – Cork Cages
2. SANTA BARBARA DESIGN – Lolita
3. GANZ – wine stoppers, various
4. DENNIS EAST – wineglasses, various
5. WOOZIE – wineglass sleeve

WEST

1. EPIC PRODUCTS – Cork Cages
2. CARSON – RedNek wineglasses
3. SANTA BARBARA DESIGN – Lolita
4. KAY DEE – towels, various
5. MUD PIE – boards, wineglasses, stoppers

National Chart

WINE-THEMED

Rating	Vendor/Line
#1	SANTA BARBARA DESIGN – Lolita
#2	EPIC PRODUCTS – Cork Cages
#3	● DENNIS EAST – wineglasses, wine stoppers, var.
#4	GANZ – wine stoppers, various
#5	MUD PIE – boards, wineglasses, stoppers
#6	● CARSON HOME – RedNek wineglasses
#7	● WOOZIE – wineglass sleeve
#8	● 95 AND SUNNY – wineglass
#9	CYPRESS HOME – boards, stoppers, various
#10	HIGHLAND GRAPHICS – boards, various

Note: Honorable mention includes various from Grasslands Road/Amscan, Two's Company, Keller Charles and Kay Dee.

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About GIFTBEAT:

GIFTBEAT is one of the most important resources for information on the ever-changing gift industry.

From the hottest news to products worth watching, GIFTBEAT we keep you tuned in to which products are jumping off store shelves and which ones end up on the discount table. You get information that can help make your business more profitable.

GIFTBEAT gathers sales data from a network of hundreds of gift retailers around the country. Retailers rate their best sellers and GIFTBEAT tracks those sales each year. Every month these data are published in GIFTBEAT's regional and national charts, helping retailers like you know just what to order.

GIFTBEAT accepts no advertising, so there are no outside influences on the information you rely on each month. You get information you can trust, completely free of vendor bias.



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